



# VITAL BALANCED NUTRITION FOR DOGS

NUTRITIONAL INFORMATION FOR VETERINARY PROFESSIONALS

|                                   | SERVE & SLICE ROLLS   |   | TUBS  |   |
|-----------------------------------|---|---|---|---|
|                                   | VITAL BALANCED NUTRITION CHICKEN RECIPE WITH PEAS, CARROTS & BROWN RICE   | VITAL BALANCED NUTRITION TURKEY RECIPE WITH PEAS, CARROTS, & BROWN RICE   | VITAL BALANCED NUTRITION CHICKEN RECIPE WITH VEGETABLES & RICE IN GRAVY   | VITAL BALANCED NUTRITION LAMB RECIPE WITH VEGETABLES & BARLEY IN GRAVY  |
| AVAILABLE IN                      | 1, 2, and 6 lb.   | 6 lb.   | 10.25 oz.   | 10.25 oz.   |
| INGREDIENTS                       | Chicken, Chicken Liver, Chicken Broth, Eggs, Peas, Carrots, Brown Rice, Rice Bran, Carrageenan, Salt, Natural Flavors, Dried Kelp, Flaxseed Oil, Inulin                       | Turkey, Turkey Liver, Turkey Broth, Eggs, Peas, Carrots, Brown Rice, Rice Bran, Carrageenan, Salt, Natural Flavors, Dried Kelp, Flaxseed Oil, Inulin  | Chicken Broth, Chicken, Chicken Liver, Ground Oats, Carrots, Brown Rice, Egg, Rice Bran, Peas, Natural Flavors, Salt, Guar Gum, Caramel Color, Vinegar, Beta-Carotene                               | Lamb Broth, Lamb, Chicken, Chicken Liver, Ground Oats, Carrots, Barley, Egg, Peas, Natural Flavors, Spinach, Salt, Rice Bran, Guar Gum, Caramel Color, Vinegar, Potassium Chloride                  |
| VITAMINS                          | Choline Chloride, Vitamin E Supplement, Niacin, Biotin, Thiamine Mononitrate, Riboflavin, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Thiamine Mononitrate, Riboflavin, Vitamin B12 supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Thiamine Mononitrate, Riboflavin, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Thiamine Mononitrate, Riboflavin, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid |
| MINERALS                          | Zinc Proteiniate, Iron Proteiniate, Copper Proteiniate, Manganese Proteiniate, Calcium Pantothenate, Sodium Selenite, Calcium Iodate  | Dicalcium Phosphate, Calcium Sulfate, Zinc Proteiniate, Iron Proteiniate, Copper Proteiniate, Manganese Proteiniate, Sodium Selenite, Calcium Iodate  | Zinc Proteiniate, Iron Proteiniate, Copper Proteiniate, Manganese Proteiniate, Sodium Selenite, Calcium Iodate  | Zinc Proteiniate, Iron Proteiniate, Copper Proteiniate, Copper Sulfate, Niacin, Manganese Proteiniate, Sodium Selenite, Thiamine Mononitrate, Calcium Iodate  |
| SERVING SIZE                      | 1/2 lb.*  | 1/2 lb.*  | 10.25 oz. / 1 tub**   | 10.25 oz. / 1 tub**   |
| CALORIE CONTENT (CALCULATED) ME   | 1,318 kcal/kg, 300 kcal/ 1/2 lb.  | 1,318 kcal/kg, 300 kcal/ 1/2 lb.  | 795 kcal/kg, 230 kcal/10.25 oz.   | 795 kcal/kg, 230 kcal/10.25 oz.   |
| <b>GUARANTEED ANALYSIS</b>        |   |   |   |   |
| CRUDE PROTEIN (MIN)               | 9.0%  | 8.5%  | 6.5%  | 6.0%  |
| CRUDE FAT (MIN)                   | 7.0%  | 7.0%  | 6.0%  | 6.0%  |
| CRUDE FIBER (MAX)                 | 1.5%  | 1.5%  | 1.5%  | 1.5%  |
| MOISTURE (MAX)                    | 76.0%   | 76.0%   | 78.0%   | 78.0%   |
| OMEGA-6 FATTY ACIDS (MIN) †       | 1.1%  | 1.1%  | N/A   | N/A   |
| OMEGA-3 FATTY ACIDS (MIN) †       | 0.15%   | 0.15%   | N/A   | N/A   |
| <b>KEY NUTRIENTS PER 100 KCAL</b> |   |   |   |   |
| PROTEIN                           | 8.70 g  | 8.17 g  | 9.00 g  | 8.74 g  |
| FAT                               | 6.37 g  | 7.80 g  | 7.74 g  | 7.74 g  |
| CARBOHYDRATES                     | 3.47 g  | 3.77 g  | 9.48 g  | 11.39 g   |
| CRUDE FIBER                       | 0.67 g  | 0.53 g  | 0.87 g  | 1.39 g  |
| CALCIUM                           | 0.37 g  | 0.33 g  | 0.27 g  | 0.28 g  |
| PHOSPHORUS                        | 0.29 g  | 0.25 g  | 0.24 g  | 0.23 g  |

\*APPROXIMATE DAILY FEEDING AMOUNT FOR 20 LB. DOG

\*\*APPROXIMATE DAILY FEEDING AMOUNT FOR 8 LB. DOG

† NOT RECOGNIZED AS AN ESSENTIAL NUTRIENT BY THE AAFCO DOG FOOD NUTRIENT PROFILES.

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT 866-789-3737 OR WWW.FRESHPETVET.COM

# VITAL GRAIN FREE FOR DOGS

NUTRITIONAL INFORMATION FOR VETERINARY PROFESSIONALS

|                                   | SERVE & SLICE ROLLS   |   |   |   | COMPLETE MEALS  |
|-----------------------------------|---|---|---|---|---|
|                                   | VITAL GRAIN FREE BEEF & BISON RECIPE WITH SPINACH, CRANBERRIES, & BLUEBERRIES   | VITAL GRAIN FREE CHICKEN, BEEF, SALMON & EGG RECIPE   | VITAL GRAIN FREE TURKEY RECIPE WITH SPINACH, CRANBERRIES, & BLUEBERRIES   | VITAL GRAIN FREE SALMON & OCEAN WHITEFISH WITH SPINACH, CRANBERRIES, & BLUEBERRIES  | VITAL GRAIN FREE CHICKEN, BEEF, SALMON & EGG RECIPE WITH CRANBERRIES & SPINACH  |
| AVAILABLE IN                      | 1, 2, & 5 lb.   | 2 lb.   | 2 lb.   | 2 lb.   | 1.75, 3, & 5.5 lb.  |
| INGREDIENTS                       | Beef, Bison, Beef Liver, Bison Liver, Spinach, Cranberries, Blueberries, Carrageenan, Salt, Natural Flavors, Inulin, Flaxseed Oil, Dried Ground Broccoli, Dried Ground Pomegranate                  | Chicken, Beef, Chicken Liver, Salmon, Egg, Carrageenan, Salt, Natural Flavors, Inulin, Taurine  | Turkey, Turkey Liver, Spinach, Cranberries, Blueberries, Carrageenan, Natural Flavors, Salt, Inulin, Flaxseed Oil, Dried Ground Broccoli, Dried Ground Pomegranate                                  | Salmon, Ocean Whitefish, Spinach, Cranberries, Blueberries, Carrageenan, Salt, Natural Flavors, Sunflower Oil, Inulin, Dried Ground Broccoli, Dried Ground Pomegranate                              | Chicken, Chicken Liver, Beef, Salmon, Eggs, Cranberries, Spinach, Peas, Natural Flavors, Salt, Vinegar, Carrageenan, Inulin, Beta-Carotene, Dried Ground Pomegranate, Dried Ground Broccoli         |
| VITAMINS                          | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Riboflavin, Thiamine Mononitrate, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Riboflavin, Thiamine Mononitrate, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Riboflavin, Thiamine Mononitrate, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Calcium Pantothenate, Biotin, Riboflavin, Thiamine Mononitrate, Vitamin B12 Supplement, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid | Choline Chloride, Vitamin E Supplement, Vitamin B12 Supplement, Niacin, Calcium Pantothenate, Biotin, Riboflavin, Thiamine Mononitrate, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Folic Acid |
| MINERALS                          | Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite, Calcium Iodate                              | Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite, Calcium Iodate                              | Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite, Calcium Iodate                              | Dicalcium Phosphate, Calcium Carbonate, Potassium Chloride, Iron Proteinate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Sodium Selenite, Calcium Iodate                              | Calcium Sulfate, Dicalcium Phosphate, Zinc Proteinate, Potassium Chloride, Iron Proteinate, Tricalcium Phosphate, Manganese Proteinate, Copper Proteinate, Calcium Iodate, Sodium Selenite          |
| SERVING SIZE                      | 1/2 lb.*  | 1/2 lb.†  | 1/2 lb.*  | 1/2 lb.*  | 1 - 8 fl. oz. cup (124 g)†  |
| CALORIE CONTENT (CALCULATED) ME   | 1,204 kcal/kg, 273 kcal/1/2 lb.   | 1,330 kcal/kg, 300 kcal/1/2 lb.   | 1,220 kcal/kg, 277 kcal/1/2 lb.   | 795 kcal/kg, 230 kcal/1/2 lb.   | 1,720 kcal/kg, 780 kcal/lb, 214 kcal/cup  |
| <b>GUARANTEED ANALYSIS</b>        |   |   |   |   |   |
| CRUDE PROTEIN (MIN)               | 9.0%  | 10.0%   | 9.0%  | 9.0%  | 18.0%   |
| CRUDE FAT (MIN)                   | 8.0%  | 9.0%  | 7.5%  | 8.0%  | 9.0%  |
| CRUDE FIBER (MAX)                 | 1.0%  | 0.5%  | 1.0%  | 0.5%  | 1.5%  |
| MOISTURE (MAX)                    | 76.0%   | 76.0%   | 77.0%   | 77.0%   | 65.0%   |
| <b>KEY NUTRIENTS PER 100 KCAL</b> |   |   |   |   |   |
| PROTEIN                           | 9.30 g  | 8.77 g  | 8.92 g  | 9.96 g  | 10.61 g   |
| FAT                               | 8.97 g  | 7.17 g  | 7.76 g  | 9.48 g  | 7.48 g  |
| CARBOHYDRATES                     | 3.48 g  | 1.43 g  | 3.03 g  | 3.17 g  | 2.15 g  |
| CRUDE FIBER                       | 0.51 g  | 0.30 g  | 0.40 g  | 0.39 g  | 0.33 g  |
| CALCIUM                           | 0.30 g  | 0.33 g  | 0.43 g  | 0.52 g  | 0.34 g  |
| PHOSPHORUS                        | 0.22 g  | 0.25 g  | 0.27 g  | 0.32 g  | 0.23 g  |

\*APPROXIMATE DAILY FEEDING AMOUNT FOR 20 LB. DOG

†APPROXIMATE DAILY FEEDING AMOUNT FOR 10 LB. DOG

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# vital

## VITAL GRAIN FREE FOR CATS

NUTRITIONAL INFORMATION FOR VETERINARY PROFESSIONALS

| COMPLETE MEALS                  |   |   |
|---------------------------------|---|---|
|                                 | VITAL GRAIN FREE CHICKEN & OCEAN WHITEFISH RECIPE WITH CARROTS, EGG & SPINACH   | VITAL GRAIN FREE CHICKEN & BEEF RECIPE WITH CARROTS & SPINACH   |
| AVAILABLE IN                    | 1 & 2 lb.   | 1 & 2 lb.   |
| INGREDIENTS                     | Chicken, Chicken Liver, Ocean Whitefish, Carrots, Natural Flavors, Eggs, Spinach, Pea Protein, Pea Fiber, Salt, Vinegar, Beta-Carotene, Taurine, Celery Powder                | Chicken, Chicken Liver, Beef, Natural Flavors, Carrots, Eggs, Spinach, Pea Protein, Pea Fiber, Vinegar, Salt, Beta-Carotene, Taurine, Celery Powder                           |
| VITAMINS                        | Choline Chloride, Vitamin E Supplement, Niacin, Thiamine Mononitrate, Riboflavin, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid | Choline Chloride, Vitamin E Supplement, Niacin, Thiamine Mononitrate, Riboflavin, Pyridoxine Hydrochloride, Biotin, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid |
| MINERALS                        | Dicalcium Phosphate, Calcium Carbonate, Iron Protein, Zinc Protein, Manganese Protein, Copper Protein, Sodium Selenite, Calcium Pantothenate, Calcium Iodate                  | Dicalcium Phosphate, Calcium Carbonate, Iron Protein, Zinc Protein, Manganese Protein, Copper Protein, Sodium Selenite, Calcium Pantothenate, Calcium Iodate                  |
| SERVING SIZE*                   | 1 - 8 fl. oz. cup (119 g)   | 1 - 8 fl. oz. cup (119 g)   |
| CALORIE CONTENT (CALCULATED) ME | 1,830 kcal/kg, 830 kcal/lb, 218 kcal/cup  | 1,830 kcal/kg, 830 kcal/lb, 218 kcal/cup  |
| GUARANTEED ANALYSIS             |   |   |
| CRUDE PROTEIN (MIN)             | 19.0%   | 19.0%   |
| CRUDE FAT (MIN)                 | 10.0%   | 9.0%  |
| CRUDE FIBER (MAX)               | 1.5%  | 1.5%  |
| MOISTURE (MAX)                  | 65.0%   | 67.0%   |
| TAURINE (MINS)                  | 0.05%   | 0.05%   |
| KEY NUTRIENTS PER 100 KCAL      |   |   |
| PROTEIN                         | 11.15 g   | 10.96 g   |
| FAT                             | 6.79 g  | 6.83 g  |
| CARBOHYDRATES                   | 2.06 g  | 1.97 g  |
| CRUDE FIBER                     | 0.55 g  | 0.37 g  |
| CALCIUM                         | 0.30 g  | 0.28 g  |
| PHOSPHORUS                      | 0.25 g  | 0.23 g  |

\*APPROXIMATE DAILY FEEDING AMOUNT FOR 9 LB. CAT

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT 866-789-3737 OR WWW.FRESHPETVET.COM