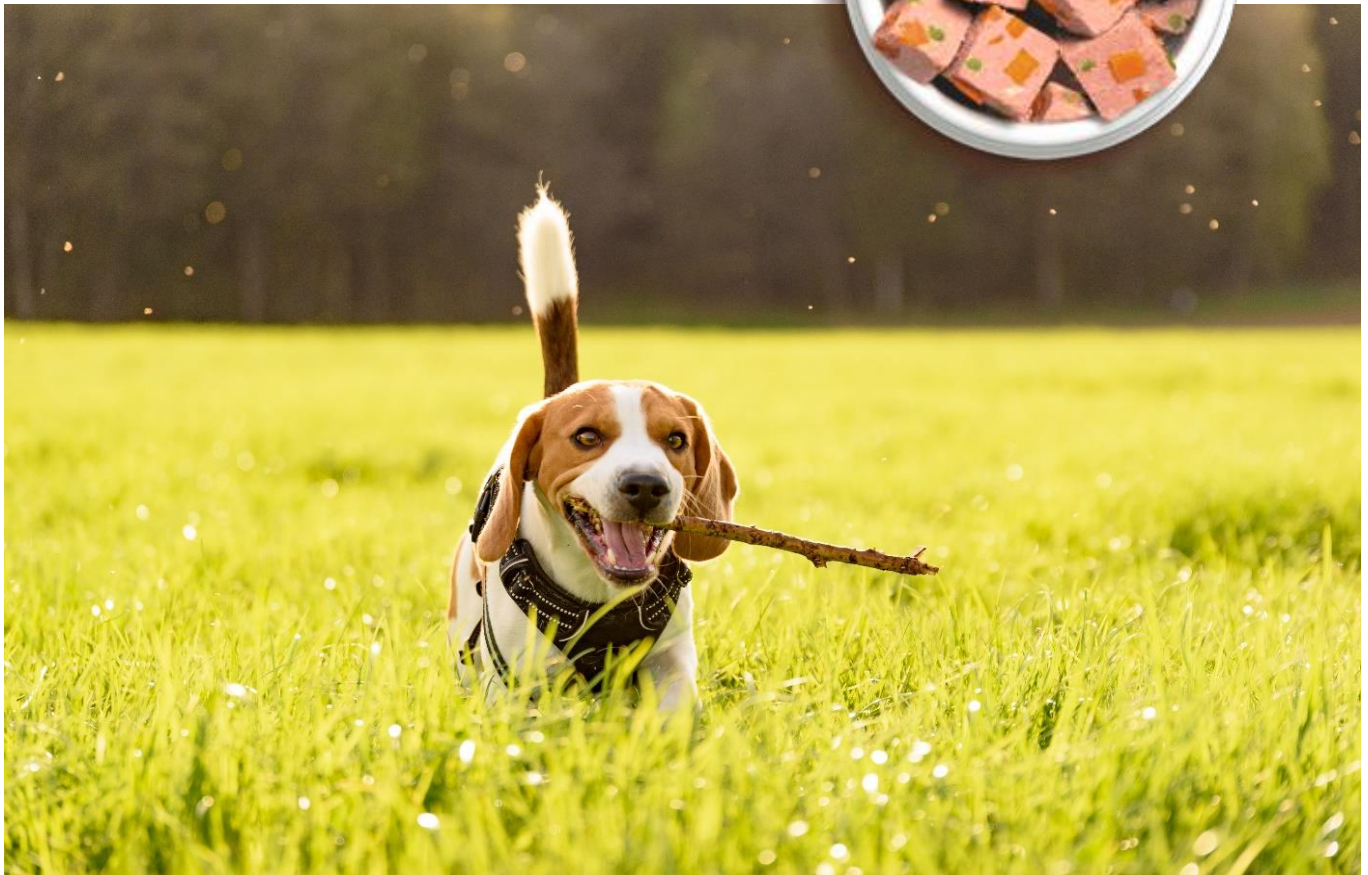




# *Nature's Fresh Dog Rolls*



# NATURE'S FRESH® BEEF RECIPE WITH GARDEN VEGETABLES & GRAINS FOR DOGS

Available in 1.5 and 5lb roll  
Meets AAFCO nutritional requirements for adult maintenance

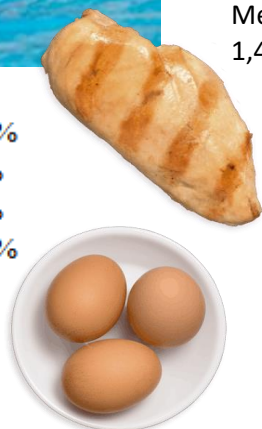


Ingredients: Beef, Chicken, Beef Liver, Beef Broth, Peas, Eggs, Carrots, Brown Rice, Rice Bran, Carrageenan, Natural Flavors, Minerals (Calcium Carbonate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Celery Powder, Potassium Chloride, Salt, Pea Fiber, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Spinach.

Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,476 kcal / kg • 335 kcal / 1/2 lb

## GUARANTEED ANALYSIS

Crude Protein (min)	10.0%
Crude Fat (min)	6.0%
Crude Fiber (max)	2.0%
Moisture (max)	78.0%



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition. Visit your veterinarian regularly to maintain your pet's health. Always provide fresh water.

Dog's Weight	Amt to Feed Per Day
5 - 10 lbs	1/4 - 3/8 lbs
11 - 20 lbs	3/8 - 1/2 lbs
21 - 40 lbs	1/2 - 1 lbs
41 - 60 lbs	1 - 1 3/8 lbs
61 - 100 lbs	1 3/8 - 2 lbs
+25 lbs	+1/4 lbs



# NATURE'S FRESH® GRAIN FREE MULTI-PROTEIN RECIPE FOR DOGS

Available in 2lb roll  
Meets AAFCO nutritional requirements for all life stages, including growth of large dogs.

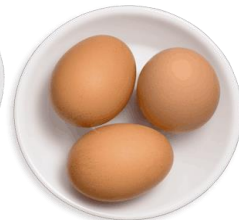


Ingredients: Chicken, Beef, Chicken Liver, Salmon, Eggs, Chicken Broth, Cranberries, Spinach, Blueberries, Sweet Potatoes, Carrageenan, Natural Flavors, Inulin, Potassium Chloride, Celery Powder, Salt, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Taurine, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid).

Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,397 kcal / kg • 317 kcal / 1/2 lb

## GUARANTEED ANALYSIS

Crude Protein (min)	10.5%
Crude Fat (min)	7.5%
Crude Fiber (max)	1.0%
Moisture (max)	76.0%



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 3/4 lbs
21 - 40 lbs	3/4 - 1 1/4 lbs
41 - 60 lbs	1 1/4 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 2 1/4 lbs
+25 lbs	+1/3 lbs

# NATURE'S FRESH® BALANCED NUTRITION CHICKEN RECIPE WITH CARROTS, BROWN RICE & SPINACH FOR DOGS

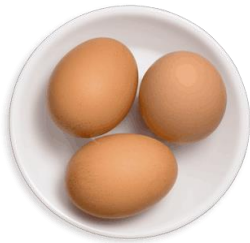
Available in 1, 2 and 5lb rolls  
Meets AAFCO nutritional requirements for adult maintenance



Ingredients: Chicken, Carrots, Chicken Broth, Eggs, Chicken Liver, Brown Rice, Spinach, Rice Bran, Carrageenan, Natural Flavors, Potassium Chloride, Celery Powder, Fish Oil, Minerals (Zinc Proteinates, Iron Proteinates, Copper Proteinates, Manganese Proteinates, Sodium Selenite, Calcium Iodate), Salt, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid).



## GUARANTEED ANALYSIS



Crude Protein (min)	9.5%
Crude Fat (min)	6.0%
Crude Fiber (max)	2.0%
Moisture (max)	78.0%

Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,352 kcal / kg • 307 kcal / 1/2 lb



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition. Visit your veterinarian regularly to maintain your pet's health.

Always provide fresh water.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 3/4 lbs
21 - 40 lbs	3/4 - 1 1/4 lbs
41 - 60 lbs	1 1/4 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 1 3/4 lbs
+25 lbs	+1/3 lbs



# NATURE'S FRESH® GRAIN FREE SALMON & OCEAN WHITEFISH RECIPE WITH SPINACH, CRANBERRIES, BLUEBERRIES & SWEET POTATOES FOR DOGS

Available in 2lb roll

Meets AAFCO nutritional requirements for all life stages, including growth or large size dogs



Ingredients: Salmon, Fish Broth, Spinach, Cranberries, Blueberries, Ocean Whitefish, Sweet Potatoes, Lentils, Pea Protein, Sunflower Oil, Carrageenan, Natural Flavors, Minerals (Dicalcium Phosphate, Zinc Protein, Iron Protein, Copper Protein, Manganese Protein, Sodium Selenite, Calcium Iodate), Celery Powder, Salt, Potassium Chloride, Inulin, Paprika, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid).

Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,390 kcal / kg • 315 kcal / 1/2 lb

**GUARANTEED ANALYSIS**  
Crude Protein (min) 9.0%  
Crude Fat (min) 7.0%  
Crude Fiber (max) 1.0%  
Moisture (max) 76.0%  
Omega 3 Fatty Acids\* (min) 0.6%  
Omega 6 Fatty Acids\* (min) 0.6%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age into two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 3/4 lbs
21 - 40 lbs	3/4 - 1 1/4 lbs
41 - 60 lbs	1 1/4 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 1 3/4 lbs
+25 lbs	+1/3 lbs

# NATURE'S FRESH® GRAIN FREE TURKEY RECIPE WITH SPINACH, CRANBERRIES & BLUEBERRIES FOR DOGS

Available in 1, 2 and 5lb rolls  
Meets AAFCO requirements for all life stages, including growth of large size dogs



Ingredients: Turkey, Spinach, Cranberries, Blueberries, Turkey Broth, Carrageenan, Minerals (Dicalcium Phosphate, Calcium Carbonate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Natural Flavors, Celery Powder, Salt, Potassium Chloride, Inulin, Fish Oil, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid).

Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,582 kcal / kg • 359 kcal / 1/2 lb

**GUARANTEED ANALYSIS**

Crude Protein (min)	10.0%
Crude Fat (min)	7.5%
Crude Fiber (max)	1.0%
Moisture (max)	76.0%



**FEEDING GUIDELINES**

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to

three times the normal adult requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age, in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition. Visit your veterinarian regularly to maintain your pet's health. Always provide fresh water.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 1/2 lbs
21 - 40 lbs	1/2 - 1 lbs
41 - 60 lbs	1 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 2 lbs
+25 lbs	+1/4 lbs

