

freshpet

VITAL[®]



PIONEERING
REAL FOOD



Vital Roasted Meals
for Dogs



VITAL® BALANCED NUTRITION CHICKEN RECIPE WITH WHOLE GRAIN & GREEN BEANS FOR DOGS



Available in
1.75lb

resealable pouch

Meets AAFCO nutritional
requirements for All Life
Stages, including growth of
large size dogs



Ingredients: Chicken, Ground Oats, Chicken Liver, Eggs, Rice Bran, Green Beans, Natural Flavors, Carrots, Spinach, Vinegar, Salt, Inulin, Fish Oil, Beta-Carotene, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Celery

GUARANTEED ANALYSIS

Crude Protein (min)

14.0%

Crude Fat (min)

11.0%

Crude Fiber (max)

1.0%

Moisture (max)

64.0%

Omega 6 Fatty Acids* (min)

2.25%

Omega 3 Fatty Acids* (min)

0.14%

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Calorie Content (calculated): Metabolizable Energy (ME)
1,872 kcal / kg • 849 kcal / lb • 270 kcal / cup

This 1.75 lb bag contains approximately 5.5 cups of food.



FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

These quantities can be fed as one meal or divided into two meals based on your dog's preference. For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult

requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Cups*
4 - 10 lbs	1/2 - 3/4
11 - 20 lbs	3/4 - 1 1/2
21 - 35 lbs	1 1/2 - 2 1/4
36 - 50 lbs	2 1/4 - 3
51 - 65 lbs	3 - 3 1/2
+25 lbs	+1 cup

*Using standard 8 oz measuring cup

VITAL® FRESH CUTS™ CHICKEN RECIPE WITH SWEET POTATOES & CARROTS FOR DOGS

Available in
1.5, 4.5lb
resealable pouch
Meets AAFCO nutritional
requirements for All Life
Stages, including growth of
large size dogs



Ingredients: Chicken, Sweet Potatoes, Carrots, Pea Protein, Pea Fiber, Ground Oats, Natural Flavors, Green Beans, Cranberries, Vinegar, Carrageenan, Cassia Gum, Salt, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid), Fish Oil,

Calorie Content (calculated): Metabolizable Energy (ME)

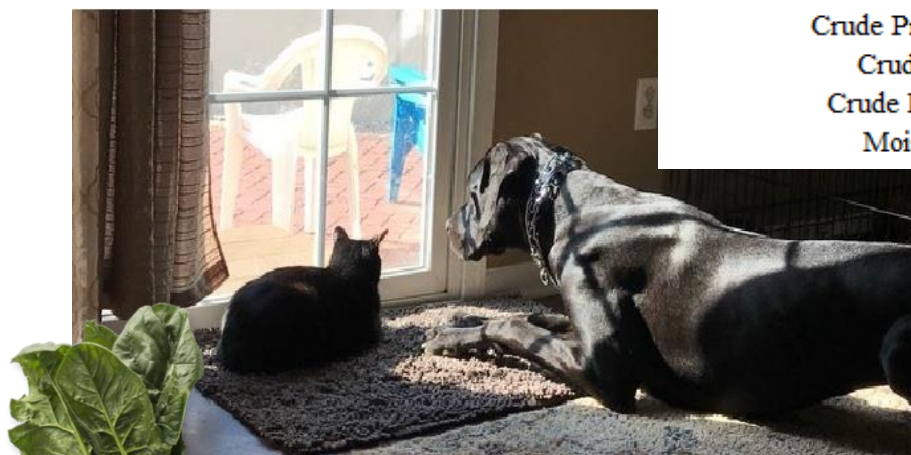
1,410 kcal / kg • 640 kcal / lb • 162 kcal / cup

This 1.5 lb bag contains approximately 6 cups of food.

This 4.5 lb bag contains approximately 17.75 cups of food.

GUARANTEED ANALYSIS

Crude Protein (min)	17.0%
Crude Fat (min)	6.0%
Crude Fiber (max)	1.0%
Moisture (max)	66.0%



FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

These quantities can be fed as one meal or divided into two meals based on your dog's preference. For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement.

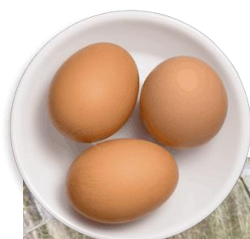
For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Cups*
4 - 10 lbs	3/4 - 1 1/4
11 - 20 lbs	1 1/4 - 2 1/4
21 - 35 lbs	2 1/4 - 3 1/4
36 - 50 lbs	3 1/4 - 4 1/4
51 - 65 lbs	4 1/4 - 5 1/4
+20 lbs	+1 cup

*Using standard 8 oz measuring cup

VITAL® GRAIN FREE BEEF RECIPE WITH LAMB & ANTIOXIDANT-RICH FRUITS & VEGETABLES FOR DOGS

Available in
5.5lb
resealable pouch
Meets AAFCO nutritional
requirements for All Life
Stages, including growth of
large size dogs



Ingredients: Beef, Beef Broth, Beef Liver, Lamb, Green Lentils, Pea Protein, Eggs, Pea Fiber, Natural Flavors, Cranberries, Minerals (Dicalcium Phosphate, Calcium Carbonate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Spinach, Sunflower Oil, Vinegar, Salt, Carrageenan, Celery Powder, Fish Oil, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid).

GUARANTEED ANALYSIS



Crude Protein (min)	14.0%
Crude Fat (min)	10.5%
Crude Fiber (max)	1.5%
Moisture (max)	65.0%

Calorie Content (calculated): Metabolizable Energy (ME)

1,774 kcal / kg • 805 kcal / lb • 260 kcal / cup

This 5.5 lb bag contains approximately 17 cups of food.

FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant or lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in two to three feedings. These quantities can be fed as one meal or divided into two meals based on your dog's preference. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

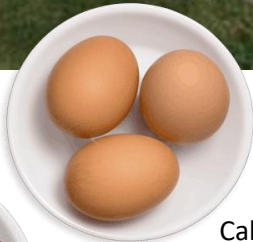
Dog's Weight	Cups*
4 - 10 lbs	2/3 - 1
11 - 20 lbs	1 - 1 2/3
21 - 35 lbs	1 2/3 - 2 1/2
36 - 50 lbs	2 1/2 - 3 1/4
51 - 65 lbs	3 1/4 - 4
+20 lbs	+1 cup

*Using standard 8 oz measuring cup

VITAL® GRAIN FREE CHICKEN, BEEF, SALMON & EGG RECIPE WITH ANTIOXIDANT-RICH FRUITS & VEGETABLES FOR DOGS



Available in
1.75, 5.5lb
resealable pouch
Meets AAFCO nutritional
requirements for All Life
Stages, including growth of
large size dogs



Ingredients: Chicken, Chicken Liver, Beef, Salmon, Pea Protein, Eggs, Natural Flavors, Cranberries, Spinach, Pea Fiber, Vinegar, Salt, Carrageenan, Inulin, Beta-Carotene, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Celery Powder, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Potassium Chloride.

GUARANTEED ANALYSIS

Crude Protein (min)	18.0%
Crude Fat (min)	10.0%
Crude Fiber (max)	1.0%
Moisture (max)	65.0%

Calorie Content (calculated): Metabolizable Energy (ME)

1,718 kcal / kg • 779 kcal / lb • 245 kcal / cup

This 1.75 lb bag contains approximately 5.5 cups of food.

This 5.5 lb bag contains approximately 17.5 cups of food.

FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant or lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in two to three feedings. These quantities can be fed as one meal or divided into two meals based on your dog's preference. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Cups*
4 - 10 lbs	2/3 - 1
11 - 20 lbs	1 - 1 2/3
21 - 35 lbs	1 2/3 - 2 1/2
36 - 50 lbs	2 1/2 - 3 1/4
51 - 65 lbs	3 1/4 - 4
+20 lbs	+1 cup

*Using standard 8 oz measuring cup

VITAL® GRAIN FREE SMALL BREED CHICKEN RECIPE WITH CARROTS, SWEET POTATOES & CRANBERRIES FOR DOGS



Available in
1lb
resealable pouch
Meets AAFCO nutritional
requirements for All Life stages,
except for growth of large size
dogs



Ingredients: Chicken, Chicken Liver, Carrots, Sweet Potatoes, Pea Protein, Eggs, Cranberries, Natural Flavors, Pea Fiber, Vinegar, Salt, Dicalcium Phosphate, Spinach, Potassium Chloride, Inulin, Fish Oil, Beta-Carotene, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Celery Powder, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement,

GUARANTEED ANALYSIS

Crude Protein (min)	16.0%
Crude Fat (min)	12.0%
Crude Fiber (max)	1.5%
Moisture (max)	63.0%
Omega 3 Fatty Acids (min)*	0.2%
Omega 6 Fatty Acids (min)*	2.5%
*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.	

Calorie Content (calculated): Metabolizable Energy (ME)
1,902 kcal / kg • 863 kcal / lb • 262 kcal / cup
This 1 lb bag contains approximately 3.3 cups of food.

FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant or lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in two to three feedings. These quantities can be fed as one meal or divided into two meals based on your dog's preference. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

