



## Vital Rolls for Dogs



# VITAL® BALANCED NUTRITION CHICKEN RECIPE WITH PEAS, CARROTS & BROWN RICE FOR DOGS

Available in 1, 2, and 6lb rolls  
Meets AAFCO nutritional recommendations for all life stages



Ingredients: Chicken, Chicken Liver, Chicken Broth, Peas, Carrots, Eggs, Brown Rice, Rice Bran, Carrageenan, Natural Flavors, Potassium Chloride, Fish Oil, Inulin, Celery Powder, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Salt, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid), Spinach.



GUARANTEED ANALYSIS	
Crude Protein (min)	9.5%
Crude Fat (min)	7.0%
Crude Fiber (max)	1.5%
Moisture (max)	76.0%
Omega 6 Fatty Acids* (min)	1.1%
Omega 3 Fatty Acids* (min)	0.15%



\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

Calorie Content (calculated): Metabolizable Energy (ME)  
1,363 kcal / kg • 309 kcal / 1/2 lb



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in

two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 10 lbs	1/4 - 3/8 lbs
11 - 20 lbs	3/8 - 1/2 lbs
21 - 40 lbs	1/2 - 1 lbs
41 - 60 lbs	1 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 2 1/4 lbs
+25 lbs	+1/3 lbs



# VITAL® BALANCED NUTRITION TURKEY RECIPE WITH PEAS, CARROTS & BROWN RICE FOR DOGS

Available in 6lb roll

Meets AAFCO nutritional recommendations for all life stages



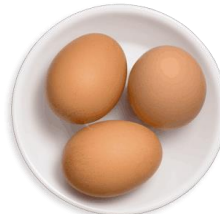
Ingredients: Turkey, Carrots, Turkey Broth, Eggs, Brown Rice, Spinach, Rice Bran, Carrageenan, Minerals (Dicalcium Phosphate, Calcium Carbonate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Natural Flavors, Inulin, Fish Oil, Potassium Chloride, Celery Powder, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3



Calorie Content (calculated):

Metabolizable Energy (ME)

1,394 kcal / kg • 316 kcal / 1/2 lb



## GUARANTEED ANALYSIS

	10.0%
Crude Protein (min)	8.0%
Crude Fat (min)	1.5%
Crude Fiber (max)	76.0%
Moisture (max)	1.1%
Omega 6 Fatty Acids* (min)	0.15%
Omega 3 Fatty Acids* (min)	*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 10 lbs	1/4 - 1/2 lbs
11 - 20 lbs	1/2 - 2/3 lbs
21 - 40 lbs	2/3 - 1 lbs
41 - 60 lbs	1 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 2 1/4 lbs
+25 lbs	+1/3 lbs

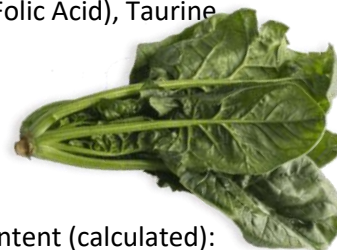
# VITAL® GRAIN FREE CHICKEN RECIPE WITH SPINACH, CRANBERRIES & BLUEBERRIES FOR DOGS

Available in 2lb roll

Meets AAFCO nutritional recommendations for all life stages



Ingredients: Chicken, Spinach, Cranberries, Blueberries, Chicken Broth, Carrageenan, Natural Flavors, Potassium Chloride, Fish Oil, Inulin, Celery Powder, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Salt, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid), Taurine



Calorie Content (calculated):

Metabolizable Energy (ME)

1,277 kcal / kg • 290 kcal / 1/2 lb



## GUARANTEED ANALYSIS

Crude Protein (min)	9.5%
Crude Fat (min)	6.0%
Crude Fiber (max)	0.5%
Moisture (max)	78.0%

## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 3/4 lbs
21 - 40 lbs	3/4 - 1 1/4 lbs
41 - 60 lbs	1 1/4 - 1 2/3 lbs
61 - 100 lbs	1 2/3 - 2 1/3 lbs
+25 lbs	+1/2 lbs



# VITAL® GRAIN FREE BEEF & BISON RECIPE WITH SPINACH, CRANBERRIES & BLUEBERRIES FOR DOGS



Available in 1, 2, and 5lb rolls  
Meets AAFCO nutritional recommendations for all life stages



Ingredients: Beef, Beef Liver, Bison, Beef Broth, Spinach, Cranberries, Blueberries, Pea Protein, Carrageenan, Natural Flavors, Minerals (Dicalcium Phosphate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Celery Powder, Salt, Potassium Chloride, Inulin, Fish Oil, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid).



Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,522 kcal / kg • 345 kcal / 1/2 lb



## GUARANTEED ANALYSIS

Crude Protein (min)	8.5%
Crude Fat (min)	8.0%
Crude Fiber (max)	1.0%
Moisture (max)	76.0%
Omega 6 Fatty Acids* (min)	1.1%
Omega 3 Fatty Acids* (min)	0.15%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

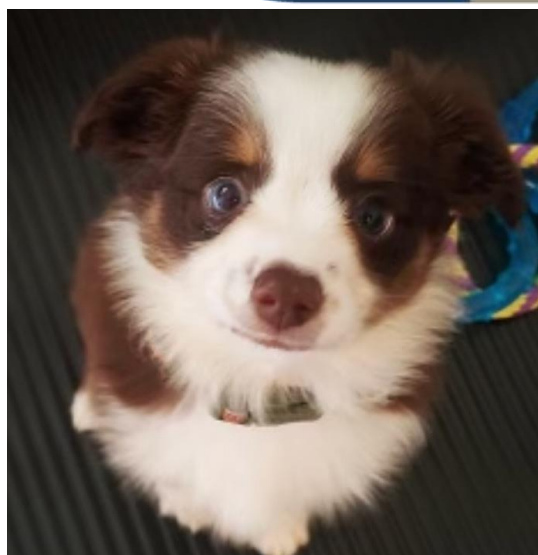
For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 1/2 lbs
21 - 40 lbs	1/2 - 1 lbs
41 - 60 lbs	1 - 1 1/4 lbs
61 - 100 lbs	1 1/4 - 1 3/4 lbs
+25 lbs	+1/4 lbs

## VITAL® GRAIN FREE CHICKEN, BEEF & SALMON PUPPY RECIPE

Available in 2lb roll

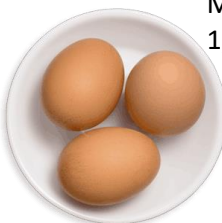
Meets AAFCO nutritional recommendations for all life stages including growth of large size dogs



Ingredients: Chicken, Chicken Broth, Beef, Chicken Liver, Salmon, Eggs, Sweet Potatoes, Spinach, Carrageenan, Natural Flavors, Inulin, Potassium Chloride, Celery Powder, Salt, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Taurine, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid).



Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,420 kcal / kg • 322 kcal / 1/2 lb



### GUARANTEED ANALYSIS

Crude Protein (min)	11.0%
Crude Fat (min)	8.0%
Crude Fiber (max)	1.0%
Moisture (max)	76.0%
Eicosapentaenoic Acid (EPA) + Docosahexaenoic Acid (DHA) (min)	0.05%
Calcium (min)	0.34%
Phosphorus (min)	0.28%
Omega 6 Fatty Acids* (min)	1.1%
Omega 3 Fatty Acids* (min)	0.15%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

### FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy puppy:

Please split the daily food amount into three to four feedings per day. When switching

Puppy's Age	6-11 wks	3-4 mos	5-7 mos	8-12 mos
Puppy's Wt	Lbs to Feed Per Day			
5 - 15 lbs	1 - 2	1 - 1 3/4	1/2 - 1 1/4	1/2 - 1
15 - 30 lbs	2 - 3 1/4	1 3/4 - 3	1 1/4 - 2	1 - 1 1/2
30 - 50 lbs	3 1/4 - 4 1/2	3 - 4 1/4	2 - 2 3/4	1 1/2 - 2
50 - 80 lbs		4 1/4 - 5 3/4	2 3/4 - 3 2/3	2 - 2 2/3
+25 lbs		+1/4 lbs		



## VITAL® GRAIN FREE SMALL BREED MULTI-PROTEIN RECIPE

Available in 1lb roll

Meets AAFCO nutritional requirements for all life stages except growth of large size dogs



Ingredients: Chicken, Beef, Eggs, Beef Liver, Chicken Broth, Sweet Potatoes, Spinach, Salmon, Pea Fiber, Pumpkin Puree, Tapioca Starch, Carrageenan, Natural Flavors, Salt, Celery Powder, Potassium Chloride, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid)



Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,421 kcal / kg • 322 kcal / 1/2 lb



GUARANTEED ANALYSIS	
Crude Protein (min)	10.5%
Crude Fat (min)	8.5%
Crude Fiber (max)	2.0%
Moisture (max)	75.0%
Omega 6 Fatty Acids* (min)	2.0%
Omega 3 Fatty Acids* (min)	0.15%
	*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

### FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 10 lbs	1/8 - 1/4 lbs
11 - 15 lbs	1/4 - 3/8 lbs
16 - 20 lbs	3/8 - 1/2 lbs
21 - 25 lbs	1/2 - 3/4 lbs
+5 lbs	+1/4 lbs

## VITAL® GRAIN FREE SMALL BREED POULTRY RECIPE

Available in 1lb roll

Meets AAFCO nutritional requirements for all life stages except growth of large size dogs



Ingredients: Chicken, Turkey, Cranberries, Chicken Broth, Blueberries, Spinach, Pea Fiber, Carrageenan, Pumpkin Puree, Tapioca Starch, Natural Flavors, Minerals (Dicalcium, Phosphate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Salt, Potassium Chloride, Fish Oil, Celery Powder, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid).

Calorie Content (calculated):

Metabolizable Energy (ME)

1,490 kcal / kg • 338 kcal / 1/2 lb

**GUARANTEED ANALYSIS**

Crude Protein (min)	10.0%
Crude Fat (min)	8.5%
Crude Fiber (max)	2.0%
Moisture (max)	75.0%
Omega 6 Fatty Acids* (min)	2.0%
Omega 3 Fatty Acids* (min)	0.2%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



### FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

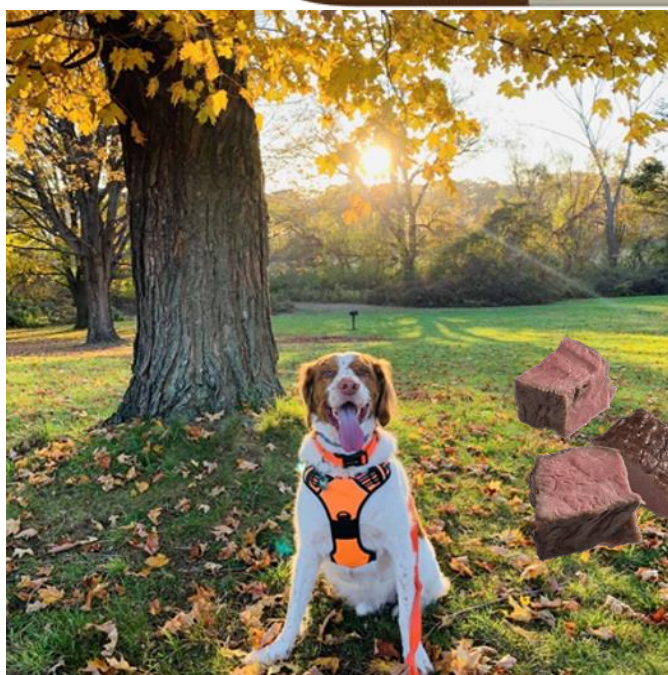
Dog's Weight	Amt to Feed Per Day
5 - 10 lbs	1/8 - 1/4 lbs
11 - 15 lbs	1/4 - 3/8 lbs
16 - 20 lbs	3/8 - 1/2 lbs
21 - 25 lbs	1/2 - 3/4 lbs
+5 lbs	+1/4 lbs



# VITAL® GRAIN FREE MULTI-PROTEIN RECIPE WITH SWEET POTATOES, CRANBERRIES & BLUEBERRIES FOR DOGS

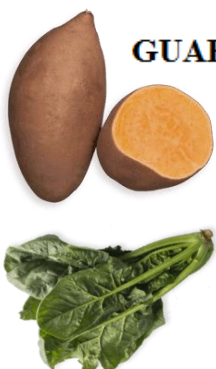
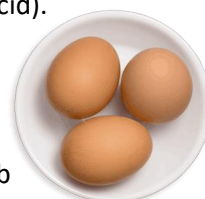
Available in 2lb roll

Meets AAFCO nutritional requirements for all life stages, including growth of large size dogs



Ingredients: Chicken, Beef, Chicken Liver, Salmon, Eggs, Chicken Broth, Cranberries, Spinach, Blueberries, Sweet Potatoes, Carrageenan, Natural Flavors, Inulin, Potassium Chloride, Celery Powder, Salt, Minerals (Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Taurine, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid).

Calorie Content (calculated):  
Metabolizable Energy (ME)  
1,397 kcal / kg • 317 kcal / 1/2 lb



## GUARANTEED ANALYSIS

Crude Protein (min)	10.5%
Crude Fat (min)	7.5%
Crude Fiber (max)	1.0%
Moisture (max)	76.0%



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 3/4 lbs
21 - 40 lbs	3/4 - 1 1/4 lbs
41 - 60 lbs	1 1/4 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 2 1/4 lbs
+25 lbs	+1/3 lbs

# VITAL® GRAIN FREE SALMON & OCEAN WHITEFISH RECIPE WITH SPINACH, CRANBERRIES, BLUEBERRIES & SWEET POTATOES FOR DOGS

Available in 2lb roll

Meets AAFCO nutritional requirements for all life stages, including growth of large size dogs



Ingredients: Salmon, Fish Broth, Spinach, Cranberries, Blueberries, Ocean Whitefish, Sweet Potatoes, Lentils, Pea Protein, Sunflower Oil, Carrageenan, Natural Flavors, Minerals (Dicalcium Phosphate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Celery Powder, Salt, Potassium Chloride, Inulin, Paprika, Vitamins (Choline Chloride, Vitamin E Supplement, Riboflavin, Biotin, Calcium Pantothenate, Niacin, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Folic Acid).

Calorie Content (calculated): Metabolizable Energy (ME)

1.390 kcal / kg • 315 kcal / 1/2 lb

## GUARANTEED ANALYSIS

	9.0%
Crude Protein (min)	7.0%
Crude Fat (min)	1.0%
Crude Fiber (max)	76.0%
Moisture (max)	0.6%
Omega 3 Fatty Acids* (min)	*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age into two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 3/4 lbs
21 - 40 lbs	3/4 - 1 1/4 lbs
41 - 60 lbs	1 1/4 - 1 1/2 lbs
61 - 100 lbs	1 1/2 - 1 3/4 lbs
+25 lbs	+1/3 lbs



# VITAL® GRAIN FREE TURKEY RECIPE WITH CRANBERRIES & BLUEBERRIES FOR DOGS

Available in 2lb roll

Meets AAFCO nutritional requirements for all life stages, including growth of large size dog



Ingredients: Turkey, Spinach, Cranberries, Blueberries, Turkey Broth, Carrageenan, Minerals (Dicalcium Phosphate, Calcium Carbonate, Zinc Proteinate, Iron Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Natural Flavors, Celery Powder, Salt, Potassium Chloride, Fish Oil, Inulin, Vitamins (Choline Chloride, Vitamin E Supplement, Vitamin A Supplement, Biotin, Thiamine Mononitrate, Riboflavin, Niacin, Pyridoxine Hydrochloride, Calcium Pantothenate, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid).

Calorie Content (calculated): Metabolizable Energy (ME)  
1,670 kcal / kg • 379 kcal / 1/2 lb

## GUARANTEED ANALYSIS

Crude Protein (min)	10.0%
Crude Fat (min)	7.5%
Crude Fiber (max)	1.0%
Moisture (max)	76.0%



## FEEDING GUIDELINES

Depending on the age, activity level and condition of your dog, the feeding guidelines will need to be adjusted. The normal daily feeding amount for a healthy adult dog:

For pregnant females, gradually increase the food offered during the last four weeks of gestation up to 40% over the normal adult requirement. For lactating females, offer two to three times the normal adult requirement. For puppies, feed up to twice the

normal adult requirement from four to fourteen months of age in two to three feedings. When switching foods, gradually increase the new food and decrease the previous food to help make a smooth transition.

Dog's Weight	Amt to Feed Per Day
5 - 20 lbs	1/4 - 1/2 lbs
21 - 40 lbs	1/2 - 1 lbs
41 - 60 lbs	1 - 1 1/4 lbs
61 - 100 lbs	1 1/4 - 1 3/4 lbs
+25 lbs	+1/4 lbs

